



Join our dynamic team where creativity meets strategy! KAS Helicopters is passionate about delivering exceptional services and are dedicated to the way we connect with our clients and partners. Our company is continuously growing and expanding our operations to meet the evolving needs of our clients as we are a leading provider of Airwork and scenic helicopter flights. With our head office in Kununurra and satellite bases in Derby and Broome, we offer the full range of rotary wing services to our tourism, corporate and government clients, supported by in-house administration and maintenance teams.

We are seeking a self-motivated Marketing & Communications person that will be at the forefront of our mission to cultivate and nurture meaningful connections with our agents and customers. This exciting role combines the thrill of marketing, communication & administration, creating a dynamic and engaging position. Join us in promoting our services in the tourism and aviation industry while keeping things running smoothly behind the scenes.

A competitive remuneration package is available for the right candidate.

Key responsibilities:

- Build relationships with partners and stakeholders to create exciting opportunities for collaboration.
- Get creative with marketing campaigns that not only drive engagement but also resonate with our target audience to showcase our services and position our business appropriately.
- Bring the fun to social media by crafting engaging posts, interacting with followers, and spreading the word about KAS Helicopters.
- Work closely with the team to brainstorm ideas and bring marketing materials to life.
- Dive into the data to analyse marketing performance and discover new ways to reach our goals.
- Spruce up our website with fresh content and ensure a seamless user experience for visitors.
- Ensure customer satisfaction when interacting with clients & agents for enquiries, sales, and bookings.
- Dedication to exceeding expectations and delivering memorable experiences.

Experience:

- Proven experience in marketing, creativity, social media, communication, and relationship management.
- Exceptional communication and people skills, with an eye for detail.
- The ability to staying up to date on digital marketing trends.
- Demonstrated customer service experience.
- Proficient in Microsoft Office

Desirable experience:

- Previous experience in the tourism and aviation industry
- Knowledge of Air Maestro aviation software or similar
- Knowledge of Rezdy booking software or similar

To apply, please submit your resume and a covering letter to:

admin@northernaviationservices.com.au